

UNIFORM POWER



UNIFORM
POWER

Sartorial Elegance • Contemporary Suit • Smart Casual • Active Sport • Food & Beverage • Engineering

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Printed in Hong Kong

ABOUT UNIFORM POWER

LEADING THE UNIFORM TREND
引領企業時裝文化意識

"By incorporating client's brand images and visions with elements of fashion and suitable materials, we create fine uniforms for corporations. It is our vision to establish "Culture of Corporate Fashion Trends" for Hong Kong."

「配合客戶的品牌形象及企業理念，融入時尚設計元素及合適質料製作企業制服。願景是為香港建立『企業時裝文化』。」



楊蕊嘉
Patrizia Yeung

UNIFORM POWER Founder
制服動力創辦人



BUSINESS DEVELOPMENT

「自設廠房 SET UP PRODUCTION PLANT」

於中山設生產廠房，當時職員為80人，主要供應東南亞時裝批發市場。

Established a production plant in Zhongshan, with a staff body of 80 people, catering the major demand wholesale fashion markets in Southeast Asia.

1991



Uniform 制服動力

2008

「拓展制服業務 ENGAGE IN UNIFORM PRODUCTION」

生產廠房由80人增加至500人。建立品牌「制服動力」並為多間香港知名企業設計及生產全線制服。

Staff body of production plant extended from 80 to 500 people. The brand "UNIFORM POWER" was founded in Hong Kong, providing uniform design and production services for prominent local enterprises.

2011



2012

「融入時尚品味 FUSE OF "TASTE AND STYLE"」

制服動力服務過之企業已超過200間。除了流行時裝元素，更將「時尚品味」融入制服。第二本制服目錄邀請藝人沈志明拍攝。

UNIFORM POWER has served a total of over 200 enterprises. In addition to the elements of fashion incorporated, we fused "taste and style" into our designs. Artist Shen Chih Ming was invited to model for the second catalogue

「引入流行元素 INCORPORATE FASHION ELEMENT」

大力發展制服動力業務，以流行時裝引入制服，並邀請TVB藝員拍攝首本制服目錄。首度與香港名設計師鄭兆良合作為領匯管理有限公司提供制服設計及生產。

Incorporated elements of fashion trends into our designs, and invited artists from TVB to model for our first catalogue, for the sake of greater development of UNIFORM POWER. Designed and produced uniforms for The Link Management Ltd. in corporation with Mr. Barney Cheng, the renowned Hong Kong designer.

「強化宣傳層面 ENHANCE STRATEGIC MARKETING」

制服動力獲香港貿易發展局邀請與名設計師鄭兆良拍攝《貿發局周訊 - 探討潮流制服如何提升企業和品牌形象》。

Invited by HKTDC to be interviewed with Mr. Barney Cheng for the feature "Hong Kong Trader International Edition - Explore trends uniforms how to enhance corporate and brand image

2012



「榮幸獲獎 SUPREME BRAND AWARDS 2013」

獲得《資本才俊》及《資本企業家》雜誌頒發「非凡品牌大獎2013」之「非凡企業服飾設計品牌大獎」。此獎項是根據候選品牌之接受性、影響力、產品質素、銷售點及業務持續性，由編務委員會及讀者投票選出。

Presented with "Supreme Brand Awards 2013" by "CAPITAL CEO" and "CAPITAL Entrepreneur" magazines. The awardees were selected by the editorial boards and readers of the magazines, upon evaluation of the brand's recognition, influence, product quality, retail points and business sustainability.

2013



UNIFORM POWER

2014

「全新形象 BRAND RENOVATION OF UNIFORM POWER」

UNIFORM POWER 為品牌建立全新形象，並秉承一貫的專業及對時尚的堅持，同時亦會注入煥然一新的感覺和更全面的服務。

With the new looks featuring the brand new logo, we hope to give a tint of freshness and a more rounded services to our customers. We continue to serve in a trendy and professional manner.

「新合作伙伴加強專業及服務層面 NEW PARTNERS TO STRENGTHEN PROFESSIONAL AND SERVICE LEVELS」

UNIFORM POWER 與達三紡織有限公司合作提供更專業制服服務給香港及國內企業。達三紡織有限公司成立於1992年，其主要業務為生產及出口各類時裝款式至北美洲、拉丁美洲等市場。2015年達三紡織在中國開拓了零售業務，並入股高級西服訂製品牌《MISURNIO》。

UNIFORM POWER corporates with KERSON TEXTILES LTD. to provide more professional uniform service to Hong Kong and mainland enterprises. KERSON was founded in 1992. Main business includes production and export of all kinds of fashion to North America, Latin America and other markets. KERSON opened up a retail business and shares the advanced suit custom brand "MISURNIO" since 2015.

2016



2018

「新合作伙伴加強制服與校服質料 NEW PARTNER TO STRENGTHEN UNIFORM FABRIC」

UNIFORM POWER 與意大利布料供應商KLOPMAN正式合作提供高質素之校服及制服布料。令校服及制服除了有時尚設計及裁剪外，亦可加強耐用性及舒適度。KLOPMAN 成立於1968年於歐洲供應TC布料，其後發展為帶領著歐洲保護衣、制服及工作服之布料市場。在意大利，KLOPMAN 擁有七萬平方米廠房及四百位員工，每年生產約四千萬布料。高級生產設施及專業流程管理確保布料100%品質保證。

UNIFORM POWER corporates with KLOPMAN to upgrade the fabric of uniforms. Uniform is not only fashionable design and cutting but also durability and comfortability. It was 1968 when KLOPMAN introduced the concept of poly/cotton workwear fabrics to Europe. KLOPMAN has grown to become Europe's leading manufacturer in production of special blends for protective wear, corporate wear and workwear markets. In Italy, KLOPMAN's 70,000sqm plant employs 400 people and produce approximately 40 million meters of fabric every year. This technologically advanced manufacturing facility runs a continuous-processing operation, in which highly skilled professionals manage all processes, providing a 100% guarantee of fabric continuity and consistency of performance.

「GRWTH 與 UNIFORM POWER 正式成為策略伙伴」

GRWTH以首個支援學生成長為中心的教育綜合平台，透過學生檔案的分析和大數據的配對技術，讓家長可以透過平台，遙距選擇及以in-app 電子支付購買校服。GRWTH與UNIFORM POWER的創新理念一致，突破傳統舊有方式，通過合作完善制服設計至出售的一站式服務。

GRWTH is the first comprehensive education platform that support the growth of students. By processing through student information analysis and big data matching technology, parents can purchase the school uniforms with in-app electronic payment access the platform. UNIFORM POWER and GRWTH share the same consistent innovation, break through the traditional method and through cooperation to improve the one-stop service from uniform design to sale.

2019



CLIENTS OF UNIFORM POWER



Sartorial Elegance



橘紅色西裝套裝

鮮艷的顏色及腰間綁帶設計一改以往傳統西裝形象，格外增添一份時尚感。

Brightly Orange-Red tied blazer with wide straight pants

灰色西裝套裝

仿「三件頭」設計並用上富有彈性的TR布料，穿著既方便又舒適。橘紅色更發揮了點綴作用。

fake three-piece suit with brightly Orange-Red as highlight





千鳥格紋拼布西裝套裝

黑色撞格紋的雙排扣西裝顯得成熟穩重，配襯淨色褲可營造出濃厚英倫味。

Double-breasted

Color blocked

Houndstooth



短身無領西裝外套千鳥格紋拼布連身裙

令面配布及特別的鈕扣為低調的外套加添獨特性。

流行的格紋圖案加上兩側黑色，為連身裙輕鬆營造出錯視顯瘦效果。

Optical illusion

Slim

#Professional





a. 淺藍色西裝外套襯灰色連身裙搭配圍巾
 b. 灰色連身裙搭配撞色圍巾
 c. 淺藍色西裝襯簡約白色上衣

d. 淺藍色襯衫搭配領針
 e. 灰色西裝袋蓋車花細節
 f. 灰色西裝搭配撞色領帶

Mix and Match





【設計細節 | Design details】



翻領摺袖長身西裝外套
雪紡荷葉邊小企領上衣
西裝鉛筆裙



【設計細節 | Design details】



暗鈕TR提花布西裝外套
撞色羅紋鑲邊襯衫
西裝九分長褲



【獨特的真相 | Tailor 篇】

度身師傅對有要求的企業來說是十分重要的。要制服更合身，更突顯穿著者線條，不是僅僅一個製衣師傅能勝任，唯有度身師傅才能將層次推高，提升制服質素。

【The Truth Of Tailor】

Our professional tailors can make a suit which fit right into the customer's shape and help them to be more presentable when they're wearing. That's also why our tailors are able to set a good impression for major company; moreover, earn themselves a specific places.



Tailor Made



灰色西裝搭配白色襯衫，加上同款式領帶及袋巾，變成兩種截然不同的風格。

Grey suit matches with white shirt as well as same style of tie and pocket square. It shows different style.



撞色鈕扣領和撞色邊襯衫
Button down with color binding shirt

DIFFERENT STYLE AT SAME SUIT



撞色領及鈕扣裝飾細節
Color blocked collar with button trim details

灰色西裝搭配撞色襯衫
Grey suit match with color blocked shirt



溫和的自然色系制服高貴且優雅，獨特的設計和剪裁帶出煥然一新的感覺。

Natural color uniform shows elegance. The unique design and cutting have carried over a new look.



時尚的胸袋設計
Fashionable chest pocket design

Modern
Classic



特別的鈕扣裝飾
Unique button trims



紅藍拼色開襟毛衣
Color blocked cardigan



藍橙撞色套頭毛衣
Color blocked sweater

#SMART CASUAL

撞色羅紋鑲邊牛津紡襯衫
 摺腳西裝長褲
 Ribbed collar and cuff Oxford shirt
 Roll leg pants



針織拼梭織條子襯衫
 鈕扣裝飾闊腳褲
 Knit and woven mixed stripe shirt
 Button trims culottes

- 珍珠配飾連身裙
- TEE料搭襯寶藍色拼仿牛仔TR彈性布料，時尚舒適。胸針與袋巾的點綴使制服更顯高貴。



- Dress with pearl trims
- Trendy and comfortable TR spandex Navy and Denim-look fabric match with Tee. Elegance matching in brooch and pocket square.

白色襯衫搭配寶藍色TR彈性布料西裝，平和易襯。
 NAVY SUIT + WHITE SHIRT = PERFECT MATCH



立領中袖襯衫，不對稱圍裙搭配緊身褲。
 Mini-stand collar and ¾ sleeves shirt matches with asymmetric apron and leggings.



中國領中袖襯衫，撞色圍裙搭配斜紋扯布褲。
 Mandarin collar and ¾ sleeves shirt matches with color blocked apron and twill cotton pants.



撞色織帶短袖POLO
撞色織帶西裝長褲
Short sleeves polo with ribbon
Suit pants with ribbon



撞色羅紋鑲邊袖西裝外套
撞色羅紋鑲邊連身裙
Suit blazer with ribbed cuff
Ribbed cuff and waist dress



束摺七分袖西裝外套
織帶裝飾H形開叉短裙
Pleated sleeves suit blazer
H-shape slit skirt with ribbon trims



束摺七分袖西裝外套
織帶裝飾闊腳褲
Pleated sleeves suit blazer
Ribbon trims culottes



束摺七分袖西裝外套
織帶裝飾七分吊腳褲
Pleated sleeves suit blazer
Ribbon trims cropped pants



撞色反光帶防潑水連帽夾克
全棉運動長褲
Hooded
Color blocked
Reflective tape
Waterproof function
100% Cotton pants



防潑水浮雕凸字logo連帽風衣
全棉運動長褲
Hooded
Colored highlights
3D embossed logo
Waterproof function
100% Cotton pants



撞色防潑水連帽長身夾克
 #Color blocked
 #Embroidery details
 #Waterproof function
 #100% Polyester fabric



撞色POLO領全棉連身裙
 #Color blocked
 #Polo collar
 #100% Cotton fabric

【設計細節 | Design details】



撞色反光帶印字風衣
 #Color blocked
 #Reflective tape
 #Silk screen print
 #Polo collar
 #100% Polyester fabric

Food and Beverage



西式侍應服
Western style waiter set



撞色鑲邊廚衣
特式圍裙
Colored binding chef uniform
Designed apron





【Logo設計細節 | Logo Design details】



日式侍應服
Japanese style waiter set



寶藍色拼撞色袖級廚衣
Navy chef coat with Yellow cuffs



鮮黃色廚衣拼撞色織帶
Sharp Yellow chef coat with ribbon

ENGINEERING



【設計細節 | Design details】



輕便舒適
 時尚設計
 特式鈕扣
 反光帶應用
 意大利上乘布料：耐磨，抗皺，透氣

Light and comfortable
 Trendy design
 Unique buttons
 Reflective tape application
 Italian fabric: anti-friction, wrinkle free
 and breathable

UNIFORM POWER



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