

UNIFORM POWER



SCHOOL UNIFORM

CASUAL CHIC

INHERITANCE OF CHINESE CULTURE

EXTENSION OF VITALITY

TASTEFUL ENGLAND STYLE

UNIFORM
POWER

ABOUT UNIFORM POWER

LEADING THE SCHOOL UNIFORM TRANSFORMATION

引領校服文化改造

“Uniform Power has been providing HK enterprises trendy corporate fashion to let their image more distinct and staff more comfort. Seeing the next generation of community while still wearing the outdated and poor comfort school uniforms every day, now is the best time for school uniform transformation.”

「制服動力一直為香港企業提供合乎潮流的企業時裝，讓企業形象更鮮明，員工穿得更舒適。看見社會的下一代仍每天穿著不合時及舒適度欠佳的校服，現在是最佳時候為學生校服進行大改造。」



楊蕊嘉

Patrizze Yeung

UNIFORM POWER Founder

制服動力創辦人



BUSINESS DEVELOPMENT

「自設廠房 SET UP PRODUCTION PLANT」

於中山設生產廠房，當時職員為80人，主要供應東南亞時裝批發市場。

Established a production plant in Zhongshan, with a staff body of 80 people, catering the major demand wholesale fashion markets in Southeast Asia.

1991



2008

「拓展制服業務 ENGAGE IN UNIFORM PRODUCTION」

生產廠房由80人增加至500人。建立品牌「制服動力」並為多間香港知名企業設計及生產全線制服。

Staff body of production plant extended from 80 to 500 people. The brand "UNIFORM POWER" was founded in Hong Kong, providing uniform design and production services for prominent local enterprises.

「引入流行元素 INCORPORATE FASHION ELEMENT」

大力發展制服動力業務，以流行時裝引入制服，並邀請TVB藝員拍攝首本制服目錄。首度與香港名設計師鄭兆良合作為領匯管理有限公司提供制服設計及生產。

Incorporated elements of fashion trends into our designs, and invited artists from TVB to model for our first catalogue, for the sake of greater development of UNIFORM POWER. Designed and produced uniforms for The Link Management Ltd. in corporation with Mr. Barney Cheng, the renowned Hong Kong designer.

2011



「融入時尚品味 FUSE OF "TASTE AND STYLE"」

制服動力服務過之企業已超過200間。除了流行時裝元素，更將「時尚品味」融入制服。第二本制服目錄邀請藝人沈志明拍攝。

UNIFORM POWER has served a total of over 200 enterprises. In addition to the elements of fashion incorporated, we fused "taste and style" into our designs. Artist Shen Chih Ming was invited to model for the second catalogue

2012



「強化宣傳層面 ENHANCE STRATEGIC MARKETING」

制服動力獲香港貿易發展局邀請與名設計師鄭兆良拍攝《貿發局周訊 - 探討潮流制服如何提升企業和品牌形象》。

Invited by HKTDC to be interviewed with Mr. Barney Cheng for the feature "Hong Kong Trader International Edition - Explore trends uniforms how to enhance corporate and brand image

2012



「榮幸獲獎 SUPREME BRAND AWARDS 2013」

獲得《資本才俊》及《資本企業家》雜誌頒發「非凡品牌大獎2013」之「非凡企業服飾設計品牌大獎」。此獎項是根據候選品牌之認受性、影響力、產品質素、銷售點及業務持續性，由編務委員會及讀者投票選出。

Presented with "Supreme Brand Awards 2013" by "CAPITAL CEO" and "CAPITAL Entrepreneur" magazines. The awardees were selected by the editorial boards and readers of the magazines, upon evaluation of the brand's recognition, influence, product quality, retail points and business sustainability.

2013



2014

「全新形象 BRAND RENOVATION OF UNIFORM POWER」

UNIFORM POWER 為品牌建立全新形象，並秉承一貫的專業及對時尚的堅持，同時亦會注入煥然一新的感覺和更全面的服務。

With the new looks featuring the brand new logo, we hope to give a tint of freshness and a more rounded services to our customers. We continue to serve in a trendy and professional manner.

2016

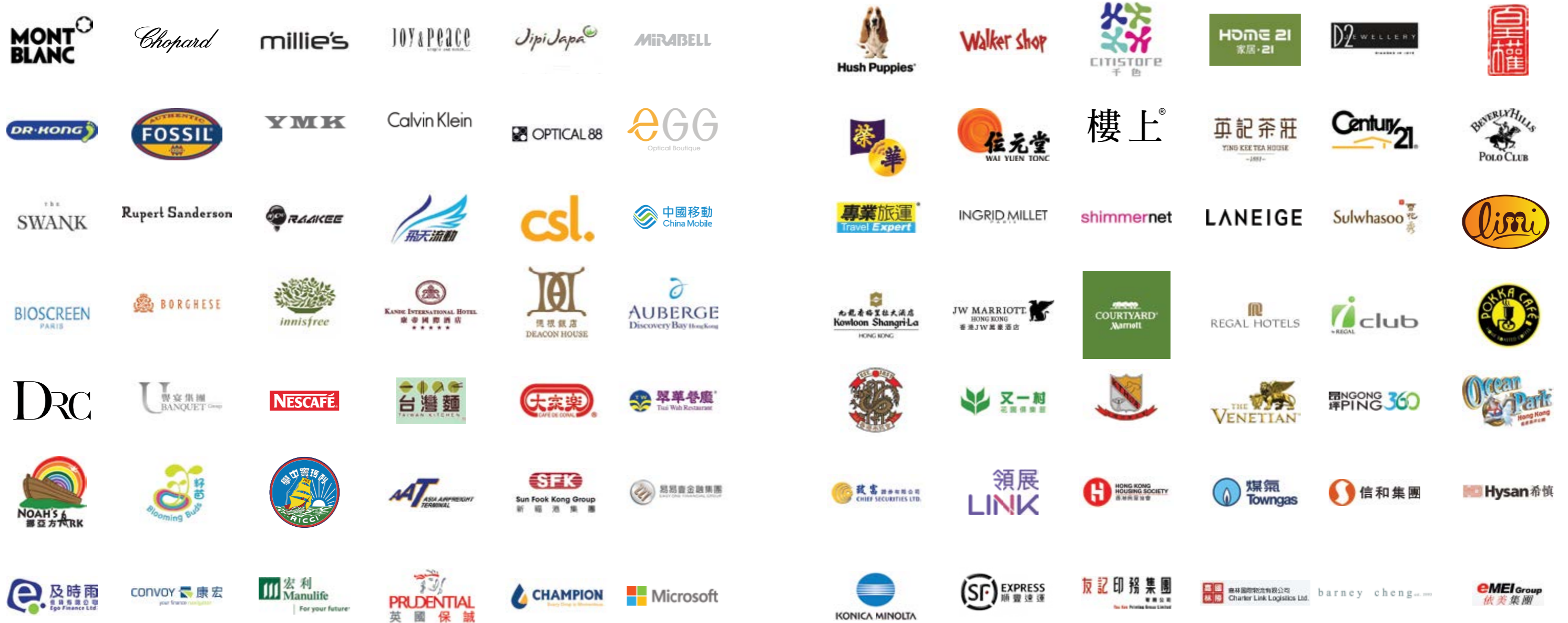
「新合作伙伴加強專業及服務層面 NEW PARTNERS TO STRENGTHEN PROFESSIONAL AND SERVICE LEVELS」

UNIFORM POWER 與達三紡織有限公司合作提供更專業制服服務給香港及國內企業。達三紡織有限公司成立於1992年，其主要業務為生產及出口各類時裝款式至北美洲、拉丁美洲等市場。2015年達三紡織在中國開拓了零售業務，並入股高級西服訂製品牌《MISURNIO》。

UNIFORM POWER corporates with KERSON TEXTILES LTD. to provide more professional uniform service to Hong Kong and mainland enterprises. KERSON was founded in 1992. Main business includes production and export of all kinds of fashion to North America, Latin America and other markets. KERSON opened up a retail business and shares the advanced suit custom brand "MISURNIO" since 2015.



CLIENTS OF UNIFORM POWER



01

CASUAL CHIC 休閒自在



休閒自在校服系列主要採用藍、白、綠等自然色調，令人不禁聯想到藍天、白雲、青草地。而且款式悠閒、材質舒適，讓平日多身處於石屎森林的孩童也能感受置身於大自然的感覺。

Casual Chic uniforms series mainly use blue, white, green and other natural colors. These colors associate with blue sky, white clouds, green grass in thinking. The laid-back style designed with comfortable materials, it makes the child who usually stay in concrete jungle can feel like being in nature.





夏季青藍拼色運動套裝
SUMMER MULTI-COLOR
SPORTSWEAR SET

粉綠風衣運動校褸套裝
PASTEL GREEN SCHOOL
JACKET SET





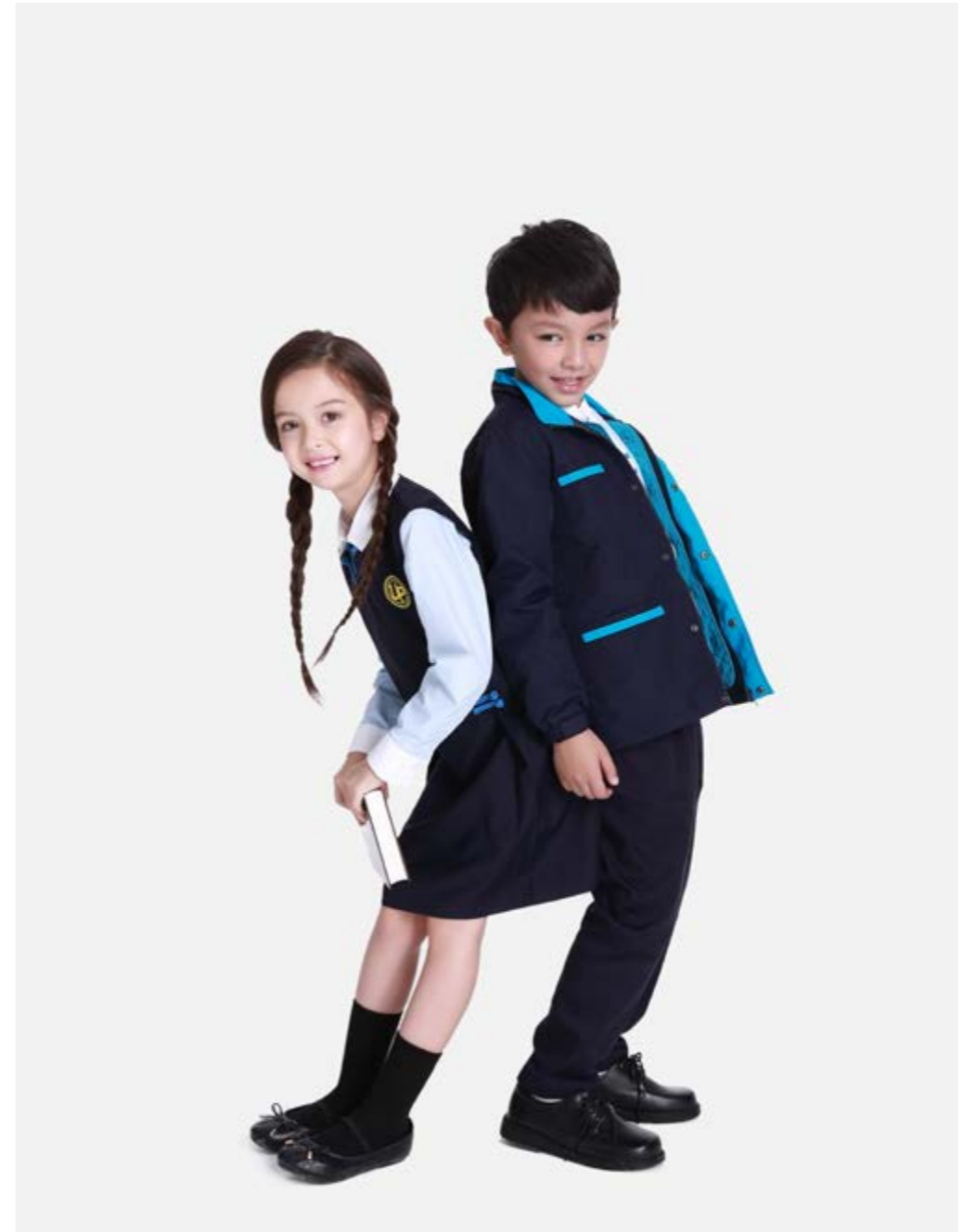
02

INHERITANCE OF CHINESE CULTURE
中華傳承



中華傳承校服系列的設計概念為「去蕪存菁」，取其文化的精髓及特色，並融入新穎及實用的校服當中。如系列當中不乏中式領或繩結鈕扣，而顏色則採用藏藍或彩藍，感覺傳統而樸實。

The design concept of Inheritance of Chinese Culture uniform series is “separate the wheat from the chaff”. Choosing the essential characteristics of Chinese culture, and integrated into modern and practical school uniform. Among the collection, there are mandarin collar and knot buttons. Also, sharp blue and dark blue make child seems traditional and unadorned.





TRADITIONAL



MODERN



襪衣領旗袍校裙
 CHEONGSAM UNIFORM
 WITH SHIRT COLLAR

藏藍繩結鈕扣針織外套
 NAVY BLUE KNOT
 BUTTON CARDIGAN



革新組合
INNOVATIVE MIXTURE



03

EXTENSION OF VITALITY
活力延伸

活力延伸校服系列的主色為鮮橙。橙色代表能量、積極、熱情及活潑。而黑色則更能襯托其鮮艷奪目，如同在黑暗中仍發光發亮。此系列的運動服配搭性強，方便學童隨溫度或活動環境隨意穿搭。

Main color of Extension of Vitality uniforms series is orange. Orange represents energy, positive, enthusiastic and vivacious. The black color is to set brilliant color off, seems orange glowed in the darkness. The characteristic of this collection is that children may mix and match freely by themselves depends on temperature and activity.





牛角袖運動套裝配緊身打底褲
 RAGLAN SLEEVE T SHIRT
 SPORTS SET WITH LEGGINGS



04

TASTEFUL ENGLAND STYLE 英倫雅致



英倫雅致校服系列象徵修養、智慧及高雅。此系列的校服多為英式格紋，再拼合高貴的墨綠色，讓孩童散發書卷氣息。冬季校服亦選用羊毛物料，耐用且耐髒，但又不失保暖功能。

Tasteful England Style series embodies accomplishment, wisdom and tasteful. This series mostly uses British plaid pattern with noble dark green. It makes children to have a bookish air. Wool is selected as main material in winter uniforms. Wool features durable and dirt-resistant, and also warm keeping function.





英式拼色防風校褸
ENGLAND STYLE MULTI
COLORED WINDBREAKER

冬季英式格紋運動套裝
ENGLAND STYLE
CHECKED SPORTSWEAR
SET





Renaissance Culture





ACCESSIBLE ARISTOCRATISM



UNIFORM
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